

# Business Studies



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Information for  
**students and parents**

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# BUSINESS STUDIES

Business studies is about the workings of a business. It looks into what makes a successful business and examines a broad range of the issues and challenges that businesses face. It then looks at possible ways of solving or reducing those issues. The subject also studies the external environment in which businesses operate.

## TOPICS STUDIED INCLUDE:

- Marketing
- Business aims and objectives
- Cash flow and break-even analysis.
- Human Resource Management
- Sources of Finance
- Balance Sheets and Income Statements
- Decision making
- The role of stakeholders
- Motivation
- Ratio analysis

## ASSESSMENT

Examination questions are in the form of Multiple Choice and Data Response questions. These require relatively short written answers. There is no coursework. We study the AQA specification

## ENTRY REQUIREMENTS

Business Studies is a new subject for all students who join the course. An interest in current affairs will make the study of this subject even more fascinating.

## HIGHER EDUCATION AND CAREER OPPORTUNITIES

You have a wide choice. A Business Studies qualification is highly respected by universities and employers.

You could take a degree in Business - there is an extremely wide range of Business courses offered by universities. Some of these are aimed at specific businesses such as hospitality, tourism and banking while others offer a more general approach. Many of these courses now last for four years with one year being spent on a placement in industry.

Business Studies is also an excellent foundation for many other higher education courses such as Geography, Politics, Law and History.

You could go directly into employment. Opportunities are very wide but Business is particularly valued for careers in Business, Management, Finance and Insurance.

## THE STUDENT OF BUSINESS WILL:

- Find the world of business and finance easier to understand and explain.
- Acquire strong skills of analysis and evaluation, especially when addressing business issues.
- Be able to find jobs more quickly and command higher starting salaries than many.
- Become familiar with Business English (particularly important for students from abroad).

## COURSE CONTENT

**Exam Board: AQA**

The A-level is examined at the end of a two year course. There are 3 papers:

### Paper 1 & Paper 2

A combination of multiple choice and short written questions covering the whole specification.

### Paper 3

Questions based on a written case study.

To obtain a detailed specification of the course please go to:

**<https://filestore.aqa.org.uk/resources/business/specifications/AQA-7131-7132-SP-2015.PDF>**

For more information please contact the teacher in charge, Mr Peter Richards,  
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